



# SIFA Professional

SIFA Professional is the extra service which is available to SIFA member IFA firms seeking SIFA's assistance in developing their professional connections

## SIFA Professional benefits

One day each year with a **SIFA Director** for business planning meetings or solicitor meetings or bespoke seminars accredited by the **Solicitors Regulation Authority** for solicitors' CPD

**SRA CPD accreditation** for members' own approved events (subject to £25 SRA charge)

Promotion to solicitors via the Law Society endorsed SIFA Directory of Professional Financial Advisers, which is carried on [www.sifalegal.co.uk](http://www.sifalegal.co.uk) and accessible via the Law Society site [www.lawsociety.org.uk](http://www.lawsociety.org.uk)

Coded click-through to firms' own Directory page from members' sites using the **SIFA Legal** logo

Access to the **SIFA Professional** protected area of [www.sifa.co.uk](http://www.sifa.co.uk) for precedents, slides, marketing material, local Law Society listings invitations to events

Telephone & e-mail helplines for members and their solicitor connections

Complimentary copies of The Solicitors' Manual for Financial Services

Free copies of **SIFA** handbooks for distribution at solicitor seminars

**Bushell's Briefs** legal regulatory bulletins for forwarding to solicitors

A range of marketing leaflets, with Law Society endorsement logo where appropriate, and client newsletters

Licence to use the **SIFA Professional** logo

SRA CPD-accredited webcasts for solicitors (£25 pm inc VAT extra)

## How to apply

Contact Dave Seager,  
SIFA Development Director,  
on 07717 130929 or  
[dave@sifa.co.uk](mailto:dave@sifa.co.uk)

SOLICITORS  
INDEPENDENT  
FINANCIAL ADVICE

## The cost

The cost of joining **SIFA Professional** is £145 pm inc VAT. This covers the listing of the firm and one individual contact or adviser in the SIFA Directory. If firms elect to list more than one person, a charge is made of £25 pm inc VAT per additional person listed. So the minimum combined charge for SIFA membership and SIFA Professional is £295 p.m. inc VAT

## About SIFA

**SIFA** is the leading provider of support to IFAs wishing to establish and maintain professional connections. **SIFA** is recognised by the **FSA** and the **Law Society** and was a founder member of the Law Society's Financial Services Working Party.

Two of **SIFA's** directors were previously senior executives of the **Law Society**. **SIFA's** handbook **Financial Services for Solicitors** is published by the Law Society.

Endorsed by



The Law Society

The SIFA Directory is endorsed by the Law Society